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WATCH: Native Son Jermaine Burrell Launches Campaign for Mobile Mayor in First Web Video

Former City Councilman and corporate executive Jermaine Burrell released a new online video formally announcing his campaign for Mobile mayor

Burrell: "I know together we can take Mobile into the future"

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(Mobile, AL) – Today, native Mobilian and former City Councilman [Jermaine A. Burrell](#) released his first video formally launching his campaign to become the next Mayor of Mobile. Reflecting the strength and spirit of Mobile, the video highlights Jermaine's personal story of resilience and service, and outlines his vision for the city's future focused on creating new jobs and economic opportunities, making people feel safe in their homes and businesses, and bringing people together so every Mobilian can prosper and thrive.

"I'm excited to meet Mobilians where they are, including online, to introduce myself and share my vision for how we can build Mobile's future together," said Burrell. "Our campaign is focused on lifting up the people of Mobile, so whether it's posting videos online, visiting folks in their communities or knocking on doors, my top priority in this race is connecting with as many Mobilians as possible, in every corner of our city, to share how we can come together to chart a new path forward for Mobile."

The launch video is available on the Burrell for Mobile campaign's [official website](#) and social media channels on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

[WATCH VIDEO HERE](#)

Read the full transcript of Jermaine's announcement video below:

I'm Jermaine Burrell.

I'm a son of Mobile, raised in my grandmother's home in Maysville.

I love this city because Mobile invested in me—helping me to climb the ranks of Corporate America, even allowing me to serve on the City Council.

Now, I'm running to serve as your next Mayor because I know together we can take Mobile into the future.

A future where everyone feels safe...

A future where our downtown airport and new arena are thriving, and we're creating jobs, affordable housing and economic prosperity for folks across our city...

A future built on progress and unity where every Mobilian can live a full life.

So visit [BurrellForMobile.com](#) and join our campaign.

As your next mayor, I know we can build Mobile's future—together.

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A native son of Mobile with a heart for public service, Jermaine A. Burrell is an entrepreneur, community organizer and former Mobile City Council member with 25+ years of experience in corporate America, running to become Mobile's next mayor. For more information about Jermaine, visit [BurrellForMobile.com](#)